

Scouting for next-gen Digital Health unicorns!

A Global Ecosystem of movers & shakers in the medical sphere.

Partnership Opportunities - Medical Fair India 2025

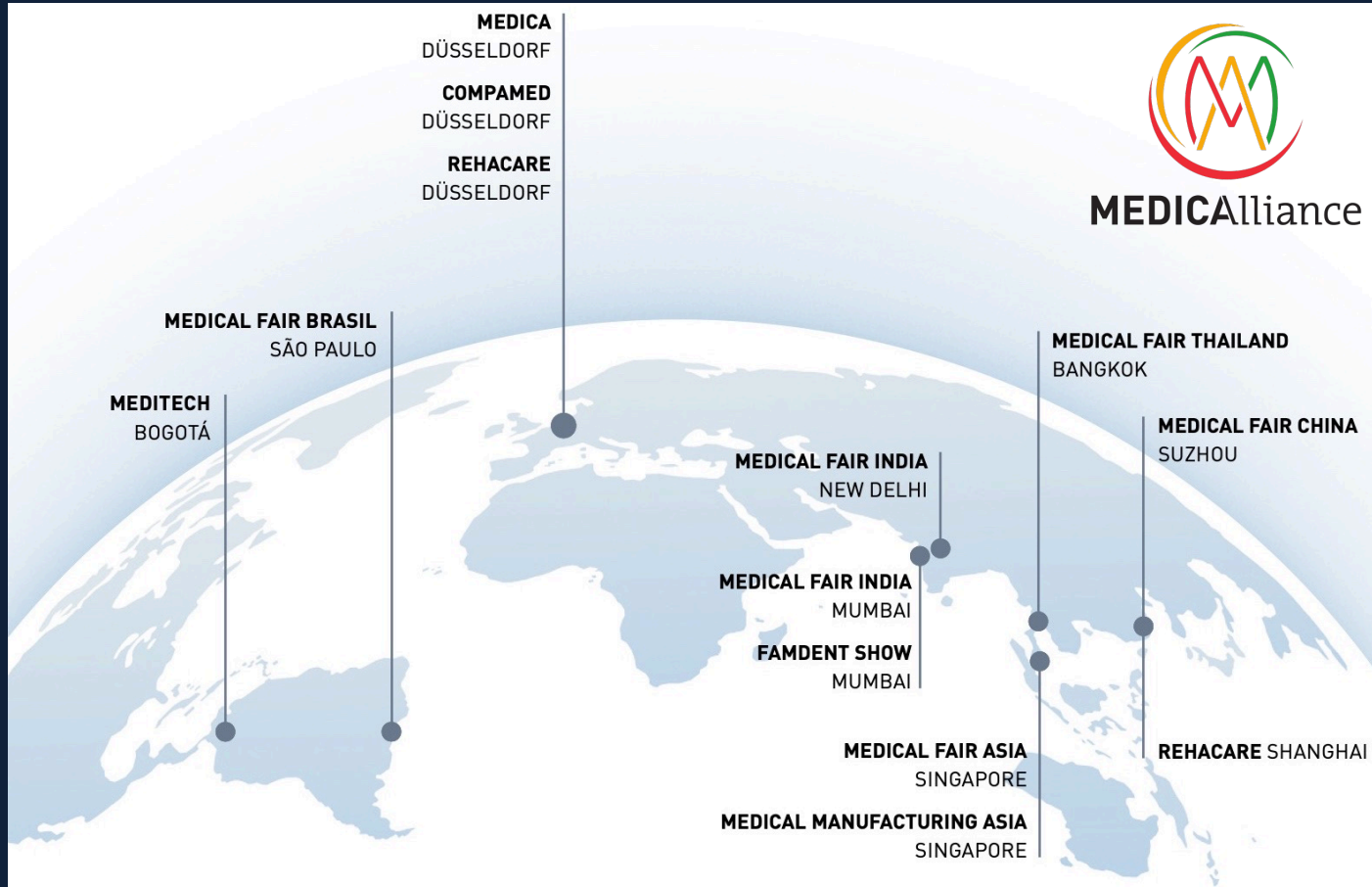


FTR4H, est. 2016, is a global platform for scouting and screening start-ups in the healthcare continuum, paving the way for innovators to become a member of the



MEDICAlliance

Enter a global network of over 400,000 medical experts.



FTR4H AREAS OF SCOUTING



MOBILE

Smartphone, Tablet,
Smart Assistant, AR/
MR/VR, Metaverse,
Wearables

IOT

Internet of Things,
Sensors, Drones,
Robots, 3D-Printing,
Ambient Assisted
Living

DATA

Data Analytics,
Genomics, Bio
Informatics,
Precision Medicine,
Blockchain

AI

Medical Diagnostics,
Robo Docs, Machine
Learning, Health
Assistant, Digital
Twins

#DigitalHealth

#BioTech

#LifeSciences

#MedTech

#BioPharma

#HealthTech

FTR4H TRACK RECORD

Network of 1,000+ start-ups globally and active in core digital health hubs

100+ start-ups scouted, screened and conveyed to **MEDICAlliance**

20+ events across the globe (lounges, conferences, demo pitches & meetups)

2+ million impressions on social media accounts

Strong Network of Family & Friends



Johnson & Johnson



PHILIPS

SÜSV

brinc

GINSEP

Startupbootcamp



SXSW

BGI

nasscom

Center of Excellence-IoT & AI
A MeitY Initiative with Govt. of Karnataka, Haryana, Gujarat & AP

ORBIT
STARTUPS

GERMAN
ACCELERATOR®

FTR4H START-UP SCOPE

We are scouting and screening founding teams, who are

- targeting the professional health market
- bootstrapped, angel or seed funded
- scaling from 0 to 1
- bringing an idea to a MVP
- aiming to go cross-border
- having the potential to become the next unicorn



FTR4H AS SPRINGBOARD FOR START-UPS

We are providing a variety of perks, like



- networking and mingling with industry stakeholders on-site
- testing the pitch deck and presentation skills on stage
- access to mentorship from FTR4H ambassadors
- direct access to our global network of partners
- supporting to scale breakthrough technologies in healthcare
- getting the chance to participate at MEDICA Start-up Park
- getting direct access to Department of Economic Development of the City of Düsseldorf as well as NRW.Global Business to scale in Europe using the perfect landing pad

FTR4H Lounge & Conference

Proud to be a Special Experience of
Medical Fair India | Delhi | 27-29 March 2025



www.medicalfair-india.com

30th International Exhibition and Conference
HALL 4 & 5, PRAGATI MAIDAN
NEW DELHI, INDIA

27-29 MARCH 2025

Member of  **MEDICAlliance**



INDIA'S NO.1 TRADE FAIR FOR
HOSPITALS, HEALTH CENTRES
AND CLINICS



Lounge Conference Award

- 200 sqm lounge with high footfall
- conference stage for 3-days thought leadership, inspiring talks, start-up demos, fireside chats, award ceremonies
- cosy atmosphere like a co-working space incl. lounge music & afternoon mixer for mingling and networking



2025 CONFERENCE THEME:

Navigating Tomorrow's Healthcare

Your current and future success depends upon your ability to rapidly scale and embed transformative technology across your health organization. Are you ready to harness the true potential of technologies like AI, Digital Twins, Robotics, Wearables to help the world live better?

In an cosy lounge ambience, watch cutting-edge start-ups demo on digitising the healthcare system. Explore inspiring ideas and innovative solutions for major challenges faced by healthcare providers today. Learn how to future-proof your hospital, your clinic, your service offering and see best practice examples of how it's done.

AI

BioBroker

Blockchain

Data Science

Genetic Data

BioInformatics

Health Data Hub

Personalized Medicine

Precision Medicine

Machine Learning

Data Ownership

Self-Tracking

Data Mining

Life Science

IOT

JOIN FTR4H AS

PARTNER

Associate your Brand with one of the most vibrant Digital Health Ecosystems.

START-UP

Demo your Solution, improve your Pitch and get Access to Business Angels, Incubators and Accelerators.

ALLY

Bring in your Network and Expertise and help to grow the Community.

SPEAKER

Share your Know-how in Digital Health and challenge your View with Peers.

FTR4H PARTNER PACKAGES

PLATINUM

1 (exclusive)

15 (official presenter)

3 (one per day)

1 fireside chat

Captain

4

4

XL

7,500 €

GOLD

2 (non-exclusive)

9

2

1 panel

Member

2

2

L

3,800 €

SILVER

4 (non-exclusive)

4

1

none

Member

1

1

M

2,700 €

of packages

Dedicated Area (m²)

Keynote (20 minutes)

Fireside Chat or Panel

Start-up Award Jury Seat

Newsletter / Email Shot

Social Media Post

Logo Seize on-site

PACKAGE PRICE

plus taxes as applicable

FTR4H START-UP PACKAGES

	BRANDED ZONE L	BRANDED ZONE S	SINGLE START-UP
# of grouped start-up pods	4 (fully equipped table)	2 (fully equipped table)	1 (fully equipped table)
Dedicated Area (m²)	4	2	1
Keynote (20 minutes)	3 (one per day)	2	none
Product Demo (15 minutes)	4 (one per start-up)	2 (one per start-up)	1
Fireside Chat or Panel	2 (one each)	1 panel	none
Start-up Award Jury Seat	Member	Member	none
Start-up Award	4 pitches (one per start-up)	2 pitches (one per start-up)	1 pitch
NL / Email / Social Media Post	2	1	none
Logo Seize on-site	M	S	logo wall and table front
PACKAGE PRICE	3,000 €	2,000 €	530 €
plus taxes as applicable			

FTR4H Single Start-Up Package includes

- 1 sqm area incl. dedicated exhibition pod and 2 bar stools
- exclusive space for product/technology/service demo
- prominent logo placement
- display screen with HDMI port
- free Wi-Fi access & power supply for your smart devices
- locker for your personal stuff
- access to all lounge facilities to meet your clients
- free coffee, tea, water at the lounge (on availability)

530 € (plus taxes as applicable)



FTR4H ALLY CATEGORIES

Knowledge Ally

- Ambassador of the FTR4H Lounge & Conference
- Keynote speaker at FTR4H Conference
- Promote your brand and capabilities to over 15000 + healthcare fraternity
- A platform from which to share your knowledge and expertise in-depth

Ecosystem Ally

- Strong footprint in India's Digital Health arena
- Neutral role in the market with no product/service interest
- Supports FTR4H with access to Movers & Shakers in Digital Health
- Adds insights to content platforms at the show (based on availability)

Media Ally

- Proved media coverage in India's Digital Health arena
- Pre- and post-show media push of the FTR4H initiative
- Special reports on sponsors, speakers and contributors of the FTR4H Lounge & Conference
- Gets distribution / involvement on site and in FTR4H online media assets



Connect with us, and let us
drive **digital health** together!



Adarsh Verma

Project Director Medical Fair India

vermaa@md-india.com

+91 124 4544500 Ext: 507



Mark Wächter

Chief Evangelist FTR4H

info@FTR4H.org