

Press information

MEDICAlliance starts the new exhibition year with MEDICAL FAIR INDIA 2020

India's healthcare industry meets from 5 - 7 March in Mumbai

The 26th edition of Medical Fair India 2020 will be launched from 5 to 7 March at the Bombay Convention and Exhibition Centre in Mumbai. It is India's leading healthcare exhibition, conference and business platform. As part of the MEDICAlliance family of medical fairs, it is organised by Messe Düsseldorf India in cooperation with the team of the world's largest medical fair MEDICA.

The omens could not be better. Because MEDICAL FAIR INDIA takes place against the background of a remarkable growth of the Indian health industry over the last two decades. Foreign investment has made the market for medical equipment a fast-moving sector contributing to GDP. The Indian healthcare sector is diversifying and new opportunities are emerging in each segment. Together with MEDICAlliance and in association with Association of Healthcare Providers, India (AHPI), Association of Indian Manufacturers of Medical Devices (AIMED), Association of Diagnostic Manufacturers of India (ADMI), Quality & Accreditation Institute (QAI), Practising Pathologists Society, The Association of Practising Pathologists (APP), Maharashtra Association Of Practising Pathologist & Microbiologists (MAPPM) and this edition promises to bring together all the stakeholders from all facets of Medical and Healthcare Industry.

'MAKE IN INDIA' Pavilion formed by AIMED at Medical Fair India 2020 has always been a centre of attraction at MFI exhibition. Under the pioneering vision of Mr. Rajiv Nath, Founder, AIMED, he is the voice representing the



interest of over 700 Manufacturers of Medical Devices to promote global harmonization and respect for the Indian Device Industry.

Ms. Veena Kohli, President, Association of Diagnostics Manufacturers of India continues to lead the Clinlab conference. The conference will cover topics on In- Vitro Diagnostic, Laboratory medicine, Point of Care Testing, Molecular Medical Diagnostics and Clinical Chemistry.

“Medical Fair India is well known for its ability to detect trends and respond to new innovations. Therefore, each edition is unique as it explores new sub-segments and opportunities for diversification” said Thomas Schlitt, Managing Director, Messe Düsseldorf India.

Additionally, the future for Health (FTR4H) conference this year at Medical Fair India will focus on how Digital Transformation reconstructs Healthcare. NASSCOM – Center of Excellence – IoT & AI joins this year as its Digital Transformation Partner and jointly with FTR4H will organize the Startup Awards. This year attraction include participation from Startups to showcase their solution in the Healthcare domain.

The VOH 5th International Healthcare Conference at Medical Fair India is an important date on the national healthcare calendar. This year, the theme is ‘SYNERGY, IDEA, COLLABORATION: UNLOCKING THE POTENTIAL OF INDIAN HEALTHCARE’. The overarching objective is to mobilize key stakeholders from both public and private sectors – along with their strengths and innovations – on a common platform that can highlight best-ways forward for everyone who holds a stake in the space.

rehaIndia, powered by REHACARE will continue to feature alongside Medical Fair India. This segment will be dedicated to the rehabilitation sector in India. The three-day event will attract all the categories of stakeholders in this

segment. With this move we provide access to our exhibitors to a very big market and our visitors to interesting solutions for all their questions relating to disability.

The “Smart Hospitals” platform is created as a new entity this year. The objective is to help the Small and Mid-sized Hospital Owners to rethink their business models, create new opportunities by evolving newer smart ways of delivering healthcare. The intent was to bridge an existing gap as medical conferences hardly ever touch the business side of healthcare. Managers diving in from non-healthcare domain have not understood as to how healthcare should be practiced and delivered. It is high time doctors and doctor managers take charge of this business side.

The 26th edition will also witness a celebration of individuals and organizations at 10th Medgate Today awards on 5th March, 2020. This year awards will felicitate the medical industry stalwarts in recognition to their contribution to the Indian Medical Industry.

All information related to the MEDICAL FAIR INDIA 2018, such as details for participation as an exhibitor, are available online at: <http://www.medicalfair-india.com>

About MEDICAL FAIR INDIA

MEDICAL FAIR INDIA is a trade fair that forms part of the “MEDICAlliance” family of trade fairs and is organised by Messe Düsseldorf India, a subsidiary of Messe Düsseldorf, in close cooperation with the team at Düsseldorf’s No. 1 trade fair MEDICA. All facts, figures and data related to the “MEDICAlliance” trade fairs are available online at: <http://www.medicalliance.global>.

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