

Press release

MEDICAL FAIR INDIA was in top shape for its anniversary with an increase in exhibitors and visitors

Expansion of themes around rehabilitation and care met with broad approval

MEDICAL FAIR INDIA proved to be in top shape for its 25th anniversary with a record number of over 600 exhibitors from 25 countries and over 15,000 visitors. MEDICAL FAIR INDIA is the leading trade fair for the Indian healthcare industry and took place from 21 to 23 February in New Delhi (Pragati Maidan Exhibition Center) This signifies an increase in visitors compared to both last year's event in Mumbai (12,350) as well as the event in New Delhi in 2017 (13,480).

"MEDICAL FAIR INDIA can keep up with global developments, shows innovations based on current trends, offers a varied program for deepening knowledge and expert dialogues and has proved to be the ideal platform for market access from the providers' point of view," says Thomas Schlitt, CEO of Messe Düsseldorf India, explaining the main success factors in a nutshell. At the same time, Schlitt points out that domestic companies view the trade fair as promoting economic development: "The exhibitor pavilion "Make in India", presented by the Association of Indian Manufacturers of Medical Devices (AIMED), was spectacular and confirmed India's tremendous potential as a centre of design, innovation, manufacturing and export.

The new subject segment "rehaIndia", with a range of products and services for rehabilitation and care, was well-received by exhibitors and visitors alike. "MEDICAL FAIR INDIA 2019 proved to be a great platform for business development. The rehaIndia concept is innovative and increases the attractiveness of the event," says Biju Sebastian Alex, Senior Manager for Sales & Marketing at the internationally active group DeVilbiss Healthcare (USA), positively summing up the event.



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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

CU Medical Systems (South Korea) were also on the lookout for new business partners, according to Sales Manager Jonathan Barkai. “We see great opportunities in the Indian medical device market and that is why taking part in this trade fair was important to us with regard to our growth plans.”

The YTY Group (Malaysia) comes from a similar starting point, as Bhaskar Mukherjee, Vice President for India, states: “As the industry leader for disposable hand protection solutions and an OEM provider for leading global brands, MEDICAL FAIR INDIA proved to be an effective platform for us which enabled us to meet national distribution partners and gain an understanding of the possibilities and complexity of one of the largest emerging markets.”

Once again, the event’s supporting program contributed to the success of MEDICAL FAIR INDIA 2019. Here, we find established elements such as the CLIN LAB INDIA, organised in cooperation with Scherago (USA) and Health Care Events (India), a conference with an exhibitor area on trending topics in laboratory medicine as well as the two-day conference Voice of Healthcare. Here, the popular sessions looked at current technology trends and aspects of international cooperation with manufacturers and institutions, among other topics.

One highlight was the anniversary gala on 22 February, at which a big announcement was made: With the FAMDENT shows, Messe Düsseldorf India has acquired the top specialist events in the field of dentistry. These events are now members of MEDICAlliance, the umbrella brand for the Messe Düsseldorf Group’s global healthcare trade fair activity. Thomas Schlitt signed an agreement to this effect on behalf of Messe Düsseldorf India, as did Dr. Anil Arora and Dr. Jyotika Arora, who have organized all the FAMDENT shows.

In terms of content, the MEDICAL FAIR INDIA 2019 included the following areas and many more: Medical products and medical technology, laboratory technology and diagnostics, equipment and furniture for clinics and health



centres, products for care and rehabilitation and health IT and mobile health solutions.

All the details on MEDICAL FAIR INDIA are available online at:
<http://www.medicalfair-india.com>

The next MEDICAL FAIR INDIA will take place from 05 to 07 March 2020 in Mumbai (Bombay Exhibition Centre).

About MEDICAL FAIR INDIA

MEDICAL FAIR INDIA is a trade fair from the "MEDICAlliance" product family and is conducted by Messe Düsseldorf India, a subsidiary of Messe Düsseldorf, in close cooperation with the team for the world-leading trade fair MEDICA, based in Düsseldorf. All data, facts and information on the trade fairs of the 'MEDICAlliance' are available online at <http://www.medicalalliance.global>.

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